# Shawn Ritch

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**Summary** I specialize in custom, fast loading, websites & PWAs and am a driven individual that is open minded and, for the most part, self educated. The older I get the more I believe in the old saying - "Knowledge is power". Whatever I'm doing, I strive to be the best I can be by knowing/learning as much as I can about it.

#### Tech

◆ HTML
◆ CSS
◆ JavaScript
◆ Ajax
◆ JSON
◆ PHP
◆ SQL

#### My Portfolio

https://shawn-ritch.github.io/shawnritch.github.io/

## Other Skills

- Problem Solving
- Analytics
- Marketing
- Content Writing
- Creativity
- Fast Learner
- Economics
- Comunications
- Website/app Design
- Research & Development
- Software Engineering
- Business Management
- Web App Development
- Time Management
- Administration
- Customer Relations

## **Experience**

WebDeveloprz 2016 - Present

Freelancer, Digital Marketer, Web Developer & Business Consultant

- Developed a CMS for delivering dynamic, fast, reliable and secure data for PWAs
- Languages used: HTML5, CSS3, JavaScript, Ajax, JSON, PHP and SQL
- Server administration: cPanel, File Manager, Email, MySQL (phpMyAdmin), DNS and Apache +...
- Design and develop, appealing, easy to use, responsive and fully customizable websites & PWAs
- Plan and implement SEO/SEM Strategies to get customers and/or clients
- Write content, business documents (forms, contracts etc.), procedures and instructions
- Do R&D (research and development) to ensure the highest quality of services and products
- Conduct consultations in reference to branding, marketing, affiliations, products and services

Total Home Experts 2010 - 2015

Owner/Manager, Sales Associate, Marketer, Accountant & Renovator

- Took this business's sales from nothing to grossing almost 15k per month
- Branded, sold and marketed services to individuals in need of custom renovations
- Managed, hired, scheduled, trained and paid employees and vendors

### **Education**

Central Arizona College 2009 - 2010

Areas of study: Mathematics, Micro Economics, Typing and English (Language and writing)

• GPA 4.0

# **Other Skills / Hobbies**

Musician
Artist
Craftsman
Humanities
Writing
Science/Technology